

MaxWhite® 17

BRAND FAMILY OVERVIEW MaxWhite® eliminates the unsightly graying which normally results from the hot-waxing of white paper or regular white coatings and helps in the process of converting plain kraft paper into high quality, mottled white liner.

USAGE A white coating designed to offer excellent brightness before and after wax. This product is both hot melt and cold set gluable.

DESCRIPTION Waxable white coating

PERFORMANCE ATTRIBUTES This product is used in many applications including the following:

Market	Properties Imparted
Perishables	<i>whites and colors</i>

PHYSICAL PROPERTIES The following properties are typical but should not be considered specifications:

Appearance:	White liquid
Solids Type:	Polymer / Pigment
EZ Cup Viscosity (sec) :	10 - 24
Cup Number:	3
pH:	8.5 - 9.5
Brookfield Viscosity (cps) :	100 - 1000
Spindle Number:	3
RPM:	60
Shelf Life (months) :	The product has a shelf life of 3 months from date of manufacture when storage and handling instructions are followed.

SITE OF MANUFACTURE USA (MW17)
(and PRODUCT CODE)

APPLICATION DATA MaxWhite® 17 when applied with a #8 rod on kraft liner should provide brightness in the low to mid 80's. Shelf life is 6 months maximum, assuming moderate temperatures (40-80F). If the coating is stored at temps in excess of 90-95 F, the shelf life is less than one month. Please manage inventory accordingly.

STORAGE Keep containers tightly closed in a dry, cool and well-ventilated place. Keep from freezing.

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HANDLING Handle in accordance with good industrial hygiene and safety practice. Use personal protective equipment as required.

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The following information for this product, specific to each site of manufacture, is available upon request:

- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
- Food Contact Declaration of Compliance (if applicable)

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