

# DigiPrime® 040

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**BRAND FAMILY OVERVIEW** DigiPrime®, used by many digital press owners around the world because of its ability to improve ink receptivity, rub resistance, and image quality on most types of paper, plastic, and film, also provides improved productivity and efficiency for digital printing on both commercial and labels and packaging presses.

**USAGE** Imparts a print-receptive surface to paper and synthetic substrates to improve the ink transfer and adhesion of HP Indigo Electrolnks. It is used in the in-line priming unit available as an option on the HP Indigo 6K press. This primer improves the surface of a wide range of paper and synthetic substrates and possesses good stability to light and resistance to yellowing.

**DESCRIPTION** Primer for digital printing

**PHYSICAL PROPERTIES** The following properties are typical but should not be considered specifications:

Appearance:	Yellow to brown, opaque liquid
Non-Volatile (%) :	25.0 - 26.0
pH:	8.0 - 9.0
Brookfield Viscosity (cps) :	0 - 30
Spindle Number:	1
RPM:	60
Shelf Life (months) :	The product has a shelf life of 12 months from date of manufacture when storage and handling instructions are followed.

**SITE OF MANUFACTURE (and PRODUCT CODE)** USA (DP040), Belgium (DP040.E), Singapore (DP040.S)

**APPLICATION DATA** DigiPrime® 040 is designed specifically for use in the in-line priming unit of an HP Indigo 6K printing press. When run as instructed by HP Indigo on synthetic substrates and paper substrate, the ILP unit will apply the correct amount of primer to achieve optimal ink adhesion and press performance. EZ Cup Viscosity - #2 Cup, 18-20 seconds. Do not dilute.

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The following information for this product, specific to each site of manufacture, is available upon request:

- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
- Food Contact Declaration of Compliance (if applicable)

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