# MICHELMAN

### DigiPrime® 2500

BRAND FAMILY OVERVIEW	DigiPrime <sup>®</sup> , used by many digital press owners around the world because of its ability to improve ink receptivity, rub resistance, and image quality on most types of paper, plastic, and film, also provides improved productivity and efficiency for digital printing on both commercial and labels and packaging presses.	
USAGE	When added to size press treatments or pigment coatings this primer will optimize substrates for HP Indigo printability. It is slower drying and provides excellent adhesion of HP Indigo Electroinks® to paper.	
DESCRIPTION	Primer for digital printing suitable for paper substrates	
PHYSICAL PROPERTIES	The following properties are typical but should not be considered specifications:	
	Appearance:	Translucent liquid
	Non-Volatile (%) :	19.0 - 21.0
	pH:	9.0 - 10.0
	Brookfield Viscosity (cps) :	500 max
	Spindle Number:	2
	RPM:	60
	Shelf Life (months) :	The product has a shelf life of 12 months from date of manufacture when storage and handling instructions are followed.

APPLICATION DATA DigiPrime® 2500 can be applied at the size press with addition to suitable size press starch mixtures or within pigment coatings or applied directly to the paper from flexo, gravure or other roll applicator techniques.

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The following information for this product, specific to each site of manufacture, is available upon request:

• Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)

• Food Contact Declaration of Compliance (if applicable)

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