

# DigiPrime® 72000

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**BRAND FAMILY OVERVIEW** DigiPrime®, used by many digital press owners around the world because of its ability to improve ink receptivity, rub resistance, and image quality on most types of paper, plastic, and film, also provides improved productivity and efficiency for digital printing on both commercial and labels and packaging presses.

**USAGE** This coating provides excellent adhesion and rub resistance of HP Indigo ElectroInk to uncoated, mottled, semi-gloss, and glossy paper grades; it does not yellow with time.

**DESCRIPTION** Primer for HP Indigo printability

**PHYSICAL PROPERTIES** The following properties are typical but should not be considered specifications:

Appearance:	White liquid
Non-Volatile (%) :	24.0 - 26.0
pH:	7.8 - 8.8
Brookfield Viscosity (cps) :	60 max
Spindle Number:	1
RPM:	60
Shelf Life (months) :	The product has a shelf life of 12 months from date of manufacture when storage and handling instructions are followed.

**SITE OF MANUFACTURE (and PRODUCT CODE)** USA (DP72000), Belgium (DP72000.E), Singapore (DP72000.S)

**APPLICATION DATA** DigiPrime® 72000 can be applied via flexo, gravure, coating system.

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- The following information for this product, specific to each site of manufacture, is available upon request:
- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
  - Food Contact Declaration of Compliance (if applicable)

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