

DigiPrime® 75010

BRAND FAMILY OVERVIEW DigiPrime®, used by many digital press owners around the world because of its ability to improve ink receptivity, rub resistance, and image quality on most types of paper, plastic, and film, also provides improved productivity and efficiency for digital printing on both commercial and labels and packaging presses.

USAGE This print primer provides excellent adhesion of Indigo inks to treated films and paper.

DESCRIPTION Primer for digital printing

PHYSICAL PROPERTIES The following properties are typical but should not be considered specifications:

Appearance:	White liquid
Non-Volatile (%) :	23.5 - 25.5
pH:	7.8 - 8.8
Brookfield Viscosity (cps) :	200 - 500
Spindle Number:	3
RPM:	60
Shelf Life (months) :	The product has a shelf life of 12 months from date of manufacture when storage and handling instructions are followed.

APPLICATION DATA DigiPrime® 75010 can be applied via flexo, gravure, rod or roll coating system. EZ Cup Viscosity - #3Cup, 27-39sec.

Revised 10 September 2023

The following information for this product, specific to each site of manufacture, is available upon request:

- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
- Food Contact Declaration of Compliance (if applicable)

DigiPrime® 75010

Americas Michelman Inc. Tel: +1 513 793 7766 Fax: +1 513 793 2504	Luxembourg Michelman International SARL Tel: +352 26 39 44 1 Fax: +352 26 39 44 80	Singapore Michelman Asia-Pacific Pte. Ltd. Tel: +65 6861 2822 Fax: +65 6861 2262
China Michelman New Material (Shanghai) Co., Ltd. Tel: +86 21 3810 3800 Fax: +86 21 3810 3811	India Michelman Private Limited Tel: +91 22 6221 3800 Fax: +91 22 6221 3801/02	

The facts stated and the recommendations contained herein are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of their accuracy is made because we cannot cover every possible application for our products nor anticipate every variation encountered in manufacturing equipment and methods. The products discussed are sold without warranty, express or implied and Seller disclaims any warranty of merchantability or fitness for a particular purpose in connection with the purchase of its products. It is recommended that purchasers conduct their own tests to determine the suitability of such products for their particular purpose. Seller shall not be liable for any injury, loss or damage, direct or consequential arising out of the use of or the inability to use the product. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent and our products are sold without warranty of non-infringement.

© 2025 MICHELMAN, INC. All rights reserved. ® Reg. U.S. Pat. TM Off.
All marks contained herein are registered or owned by Michelman, Inc.
Michelman is ISO 9001:2015 certified.