

Michem® Flex R1924

BRAND FAMILY OVERVIEW Michem® Flex is a range of functional, sustainable water-based technologies optimized for flexible packaging.

USAGE An environmentally friendly primer that promotes print receptivity and adhesion of water-based and UV cured inks and coatings used in printing flexible packaging and labels. It improves ink adhesion on a variety of substrate materials including plastic film, paper, and foil.

DESCRIPTION Water-based print receptive primer for water-based and UV inks

PHYSICAL PROPERTIES

The following properties are typical but should not be considered specifications:	
Appearance:	Straw to pink colored translucent liquid
Solids Type:	Formulated Acrylic Dispersion
Freeze/Thaw Stability:	None: protect from freezing
Non-Volatile (%) :	42.0 - 45.0
EZ Cup Viscosity (sec) :	25 - 27
Cup Number:	2
Specific Gravity:	0.99 - 1.01
pH:	7.0 - 9.0
Brookfield Viscosity (cps):	200 max
Spindle Number:	2
RPM:	60
Shelf Life (months) :	The product has a shelf life of 24 months from date of manufacture when storage and handling instructions are followed.

(and PRODUCT CODE)

SITE OF MANUFACTURE USA (MFR1924), Singapore (MFR1924.S)

APPLICATION DATA Michem® Flex R1924 can be applied via gravure, flexo and other coating methods. A corona treatment of the surface is recommended before applying the coating. A coat weight of 0.4 gsm dry is recommended. The product needs to be dried using hot air. EZ Cup Viscosity - #2Cup, 25 - 27 seconds.

STORAGE Keep containers tightly closed in a dry, cool and well-ventilated place.

page 1 www.michelman.com



Michem® Flex R1924

HANDLING Avoid contact with skin, eyes or clothing. Do not eat, drink or smoke when using this product. Ensure adequate ventilation. Handle in accordance with good industrial hygiene and safety practice. In case of insufficient ventilation, wear suitable respiratory equipment. Take off contaminated clothing and wash before reuse.

Revised 19 November 2018

The following information for this product, specific to each site of manufacture, is available upon request:

- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
- Food Contact Declaration of Compliance (if applicable)

Americas

Michelman Inc. Tel: +1 513 793 7766 Fax: +1 513 793 2504

China

Michelman New Material (Shanghai) Co., Ltd. Tel: +86 21 3810 3800 Fax: +86 21 3810 3811

Luxembourg

Michelman International SARL Tel: +352 26 39 44 1 Fax: +352 26 39 44 80

India

Michelman Private Limited Tel: +91 22 6221 3800 Fax: +91 22 6221 3801/02

Singapore

Michelman Asia-Pacific Pte. Ltd. Tel: +65 6861 2822 Fax: +65 6861 2262

The facts stated and the recommendations contained herein are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of their accuracy is made because we cannot cover every possible application for our products nor anticipate every variation encountered in manufacturing equipment and methods. The products discussed are sold without warranty, express or implied and Seller disclaims any warranty of merchantability or fitness for a particular purpose in connection with the purchase of its products. It is recommended that purchasers conduct their own tests to determine the suitability of such products for their particular purpose. Seller shall not be liable for any injury, loss or damage, direct or consequential arising out of the use of or the inability to use the product. Statements concerning the possible use of our products are not intended as recommendations to use our products in the infringement of any patent and our products are sold without warranty of non-infringement.

© 2025 MICHELMAN, INC. All rights reserved. ® Reg. U.S. Pat. TM Off. All marks contained herein are registered or owned by Michelman, Inc. Michelman is ISO 9001:2015 certified.

page 2 www.michelman.com