

# Michem® In-Line Primer 030

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**BRAND FAMILY OVERVIEW** Primers explicitly designed for use on HP Indigo equipment with an in-line priming applicator to impart a print-receptive surface to most substrates, and improve the ink transfer and adhesion of HP Indigo ElectroInk.

**USAGE** Imparts a print-receptive surface to most substrates to improve the ink transfer and adhesion of HP Indigo Electroinks. It is used in the in-line priming unit available as options on both the WS6000 and WS6600 presses. The primer improves the surface of a wide range of paper substrates, both uncoated and clay-coated of various basis weights, as well as PSA label stocks with paper or polyolefin face-stocks, including textured papers and transparent labelstock. This product possesses good stability to light and is resistant to yellowing.

**DESCRIPTION** Primer for Digital Printing

**PHYSICAL PROPERTIES** The following properties are typical but should not be considered specifications:

|                              |   |
|------------------------------|---|
| Appearance:                  | White, translucent liquid   |
| pH:                          | 8.0 - 10.0  |
| Brookfield Viscosity (cps) : | < 100   |
| Spindle Number:              | 1   |
| RPM:                         | 60  |
| Shelf Life (months) :        | The product has a shelf life of 24 months from date of manufacture when storage and handling instructions are followed. |

**SITE OF MANUFACTURE (and PRODUCT CODE)** USA (ILP030), Singapore (ILP030.S)

**APPLICATION DATA** Michem® In-Line Primer 030 is designed specifically for use in the in-line priming unit of an HP Indigo WS6600 printing press. As such, when run as instructed by HP Indigo on paper substrates, the ILP unit will apply the correct amount of primer to achieve optimal ink adhesion and press performance. EZ Cup Viscosity - #3 Cup, 8 - 13 seconds. Do not dilute.

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The following information for this product, specific to each site of manufacture, is available upon request:

- Material Safety Data Sheets in various formats and languages (includes global chemical inventory listing)
- Food Contact Declaration of Compliance (if applicable)

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